The Poole College of Management offers a Master of Management (MM) degree that comprises concentrations to help students build core competencies needed in today’s business environment. The program is designed for students having a range of professional backgrounds from a variety of industries. The curriculum develops core management skills, including critical thinking and leveraging analytics, applied to the areas of marketing and risk management to support strategic business decisions. It is targeted specifically for students who are looking to create a personal competitive advantage.

**Admission Requirements**

Applicants are required to complete the standard NC State Graduate School application process. Admission decisions are based on past academic performance and potential, essays, recommendations, relevant work experience and an interview. Applicants are not required to submit GMAT or GRE scores but may choose to do so. International applicants must complete the TOEFL or IELTS. Students can choose to apply for admission in either the Fall or the Spring semester.

**Master of Management Degree Requirements**

The Master of Management degree requires a total of 30 credit hours, and students must complete all degree requirements within six years.

**Marketing Analytics Concentration**

The Master of Management (MM), Marketing Analytics concentration is currently offered completely online, as a part-time program and is geared towards students from all backgrounds. Our innovative curriculum focuses on business analytics, marketing and business skills and practical experience – all in a hands-on learning environment. Students will benefit from our faculty’s real-world experience, world-class research and industry partnerships to build successful careers in data analytics.

**Risk and Analytics Concentration**

Admitting for Fall 2022. The Master of Management (MM), Risk and Analytics concentration will be entirely online, and can be completed within 18 - 30 months, part-time. This concentration is targeted to professionals seeking to acquire expected core competencies in risk management and analytical decision-making to be positioned for leadership positions across multiple functions of an organization. Businesses value individuals with critical thinking and data analysis skills to evaluate potential risks impacting data-informed strategic decisions and organizational success.

**Other Relevant Information**

While the Master of Management is a fully online program, certain courses may also be offered as in-person classes for students who wish to take evening or daytime classes. Students can apply to start in either the Fall or the Spring semester.

Credits in the MM program can be used toward the MBA. The Working Professional MBA is a 40 hour degree program; 12 MM hours may be counted toward the MBA, subject to approval by an academic advisor. Applicants must understand that completion of the MM program does not guarantee admission to the MBA.

**Degrees**

- Management (MR): Marketing Analytics Concentration (http://catalog.ncsu.edu/graduate/management/management/management-mm-business-analytics-conc/)
- Management (MR): Risk and Analytics Concentration (http://catalog.ncsu.edu/graduate/management/management/management-mm-risk-analytics-concentration/)

**Faculty**

**Full Professors**

Mark S. Beasley
Jonathan D. Bohlmann
Bruce C. Branson
Stacy W. King
Donald Pagach

**Associate Professors**

Rishika Rishika
Stefanie M. Robinson
Michael A. Stanko

**Professors of the Practice**

Bonnie V. Hancock
James D. Scalise
Leigh Shamblin

**Practice/Research/Teaching Professors**

Thomas C. Dow