Management

The Jenkins Graduate School of Management, part of the North Carolina State University Poole College of Management, in partnership with the Skema Business School in Paris, France, offers a Master’s degree in Management (MM) as part of the Global Luxury and Management program. The curriculum is designed to give students with a range of backgrounds a strong exposure to core business management skills while providing in-depth exposure to the global luxury industry. It was designed specifically for students who are looking to create a personal competitive advantage for today’s global luxury job market.

Students in the program come from around the world and classes will be held in both the United States and France. Students are taught by international professors who are leaders in their fields. Interactions with global luxury firms will occur in the classroom, study tours and via internships.

Admission Requirements

Applicants are required to complete the standard NC State Graduate School application process. Applicant assessments will be done on an individual-by-individual basis. Concurrent acceptance activities will be at both Skema and NC State. GMAT or GRE scores are not required of applicants. International applicants must complete the TOEFL or IELTS.

U.S. applicants will need a valid U.S. passport and visa for traveling to France. Upon acceptance to the program, students can apply for a visa. Applicants should also be prepared for additional program costs (airfare to and from Europe and travels within Europe, lodging and meals while in France).

Master’s Degree Requirements

The MM degree requires 33 credit hours and can be completed in one year. It does not require courses in subject areas such as economics and operations management which are required in the MBA. This one-year program awards two master degrees: (1) a Master of Management degree with a concentration in Global Luxury from NC State University and (2) a Master of Science in Global Luxury Management degree from Skema Business School.

Other Relevant Information

After two years of full-time work experience, qualified students who earn the dual master degree in Management are eligible to apply to the NC State MBA program. This would require an additional 30 hours of study. Students must complete a separate application to the MBA program.

Degrees

• Management (MR) (http://catalog.ncsu.edu/graduate/management/management/mr/)
• Management (MR): Business Analytics and Marketing Concentration (http://catalog.ncsu.edu/graduate/management/management/mr-business-analytics-conc/)
• Management (MR): Global Luxury and Management Concentration (http://catalog.ncsu.edu/graduate/management/management/mr-global-luxury-management-concentration/)

Faculty

Practice/Research/Teaching Professors

Donnie Hale