Textile Brand Management and Marketing (Certificate)

The Graduate Certificate Program in Textile Brand Management and Marketing provides graduate students with the opportunity to develop academic credentials in branding fundamentals and theories for a globalized industry and market research while complementing this knowledge with topics of strategic management, product development, supply chain management and technology management. The program also provides non-degree graduate-level students with the opportunity to develop recognized advanced expertise in Textile Brand Management and Marketing.

Admission

Applications must meet one of the following three requirements:

- Be a graduate of an accredited four-year college or university and have a grade point average of at least 3.0 on a 4-point scale in their last 60 credit hours of undergraduate study;
- Be a degree student in good standing in an NC State University graduate program; or
- Have a Master's degree.

Applicants who do not meet the GPA requirements may be admitted professionally based on past work experience as a professional in textiles or a textile related field. Supporting documentation of professional experience in textile should be submitted for provisional admission. Students who are admitted provisionally must earn at least a "B" average in the first three courses of the certificate program in order to obtain full admission into the certificate program.

Requirements

A minimum of 15 credit hours is required to complete the certificate program and student must have a minimum 3.0 grade point average on all certificate course work. Transfer credit from other universities is not allowed. All work must be completed in four (4) calendar years, beginning from the time the student begins course work for the Certificate

Plan Requirements

Code	Title	Hours	Counts towards
Required Core Courses			
TTM 582	Global Textile Brand Management and Marketing	3	
Select three of the following:		9	
TTM 561	Strategic Technology Management in the Textile Complex		
TTM 573	Management of Textile Product Development		
TTM 583	Strategic Planning for Textile Firms		
TTM 588	Global Perspectives in Textiles Supply Chain Management		
TTM 630	Independent Study in Textile Technology Management		
Total Hours		**12**	