

Poole College of Management

The Poole College of Management's curricula provide students with the knowledge and skills required to launch successful careers in today's dynamic global business community. Poole graduates are prepared to pursue positions with large corporations, small firms, start-ups, nonprofits, government agencies, or even to start their own businesses. Many choose to pursue advanced studies in professional accounting, economics, law and business administration either upon graduation or after acquiring a few years of professional experience.

The college's academic programs provide a wide range of options that enable students to build on their existing interests and strengths, as well as to explore new directions. Students may study accounting, information technology, financial management, supply chain management, marketing, economic analysis, human resource management, entrepreneurship, and more. Communication skills, data analysis skills, and computer literacy are integrated into the curriculum, along with project-based, hands-on learning that provides valuable real-world experience.

Students acquire a strong liberal arts background through general education courses and electives that they choose from the many options available through NC State's historically strong academic programs in science, technology, engineering, humanities and social science. Dual degree and interdisciplinary programs are also available, and students are encouraged to participate in study abroad, internships, and campus leadership opportunities during their time in the college. The Poole College presents an environment in which students can develop an inclusive mindset and the skills necessary to facilitate positive intercultural communication and interaction, especially in the context of today's global business world.

NC State University is accredited by AACSB International -- the Association to Advance Collegiate Schools of Business. Accreditation affirms the Poole College of Management's positioning among the best business and management schools in the world.

Poole College of Management faculty bring years of professional experience along with solid academic training into our classrooms. Many are active in corporate consulting and serve on the boards of directors of major corporations. A large number of the college's faculty are members of NC State University's Academy of Outstanding Teachers, and many others have been honored for their teaching, research, and service. The faculty is organized into four academic departments:

- Accounting
- Business Management
- Economics
- Management, Innovation, and Entrepreneurship

Dual Degree/Double Major International Programs

The Poole College of Management is committed to offering a variety of international opportunities for our students. From specialized Poole-sponsored summer international programs to semester and full-year study abroad programs, to unique dual-degree options, Poole students are offered a world of choice in international study.

Hamilton Scholars (<https://poole.ncsu.edu/global-programs/dual-degree-programs/alexander-hamilton-scholars/>) is a double major program offered collaboratively by the Poole College of Management and the College of Humanities and Social Sciences (CHASS). In four years, students can complete two degrees: one from the Poole College of Management in either Accounting, Business Administration or Economics and the second from CHASS in International Studies. The Hamilton Scholars program includes extracurricular activities and requires at least one study abroad experience. Graduates of the program are prepared to function successfully in cross-cultural corporate settings.

The **International Business Dual Degree (IBDD) Program** (<https://poole.ncsu.edu/global-programs/dual-degree-programs/ibdd/>) provides an even richer opportunity for international immersion and study. In this program, students spend their first two years studying at NC State University, then the next two years studying at one of our partner universities in China, France, Germany, Italy or Spain. Students complete two internships: one in each country. In addition, students take most of the courses at the partner University in the native language. Upon completion of the four-year program, students earn a Bachelor of Science in Business Administration from NC State University and a bachelor's degree in International Business/Management from the partner institution. Graduates of the IBDD Program are bi-lingual; have at least 9 months work experience; have lived, studied, and worked in two countries and are highly sought after for international positions, both domestic and abroad.

Student Organizations

Numerous student organizations are housed in the Poole College to provide undergraduate students a wide range of exposure to business in practice. Students are encouraged to become active in the clubs and organizations aligned with their chosen major and/or concentration in order to develop networking skills and professional contacts. Poole College's student organizations (<https://poole.ncsu.edu/undergraduate/about/our-students/student-organizations/>) are also a valuable source of service and professional development experiences and provide undergraduates a wide range of leadership development opportunities.

Student Services

The Poole College of Management is committed to providing the support services to enable our students to succeed. Our team of full-time **professional advisors** provides comprehensive academic advising services to undergraduate students from freshman through senior year; our **global programs staff** supports student exploration of appropriate international experiences during their academic career; our **career development staff** is dedicated to helping students pursue internships during their academic program and career positions upon graduation.

Diversity and Inclusion

The Poole College of Management seeks to facilitate an environment of inclusivity and positive intercultural communication and interaction for our students. Understanding how diversity and differences impact individuals and our society, especially in the context of today's global business world, is a focus for the college. The Office of Undergraduate Programs and our diversity and inclusion staff sponsor multiple initiatives, programs and events throughout the year to foster this learning and work with students, staff, and faculty in these areas.

Scholarships

Through the generous support of alumni, friends and corporate partners, the Poole College of Management offers a limited number of highly competitive scholarships to our current and incoming students, in addition to any available university-wide awards. Please visit the Poole College of Management's website (<https://poole.ncsu.edu/undergraduate/>) for additional information and a list of additional resources for possible financial support. Students are encouraged to contact the University's Office of Scholarships and Financial Aid for more information and assistance in planning the financing of their college costs.

Contact

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poole_undergrad@ncsu.edu
Website (<https://poole.ncsu.edu/undergraduate/>)

Faculty

Dean

Frank Buckless, *Stephen P. Zelnak Chair*

Associate Dean

Vikas Anand, *Academic Programs*

Richard Warr, *Faculty and Research*

Assistant Dean

Maggie Merry, *Finance and Administration*

Nichole Miller, *Graduate Programs*

Tedd Szeto, *Undergraduate Programs*

Executive Director

Brian Clark, *Philanthropy*

Directors

Mark Green, *Career Services*

Maria Potepalova, *Marketing*

Suzanne Stanard, *Communications*

Department Heads

Jonathan Bohlmann, *Department of Business Management*

Karen Jansen, *Department of Management, Innovation and Entrepreneurship*

Denis Pelletier, *Department of Economics*

Roby Sawyers, *Department of Accounting*

Departments

- Department of Accounting (<http://catalog.ncsu.edu/undergraduate/management/accounting/>)
- Department of Business Management (<http://catalog.ncsu.edu/undergraduate/management/business/>)
- Department of Economics (<http://catalog.ncsu.edu/undergraduate/management/economics/>)
- Department of Management, Innovation, and Entrepreneurship (<http://catalog.ncsu.edu/undergraduate/management/mie/>)

Majors

- Accounting (BS) (<http://catalog.ncsu.edu/undergraduate/management/accounting/accounting-bs/>)
- Business Administration (BS) (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs/>)
- Business Administration (BS): Business Analytics Concentration (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-business-analytics-concentration/>)
- Business Administration (BS): Entrepreneurship Concentration (<http://catalog.ncsu.edu/undergraduate/management/mie/business-administration-bs-entrepreneurship-concentration/>)
- Business Administration (BS): Finance Concentration (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-finance-concentration/>)
- Business Administration (BS): Information Technology Concentration (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-information-technology-concentration/>)
- Business Administration (BS): Marketing Concentration (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-marketing-concentration/>)
- Business Administration (BS): Operations/Supply Chain Management (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-operations-supply-chain-management/>)
- Business Administration (BS): People Management Concentration (<http://catalog.ncsu.edu/undergraduate/management/mie/business-administration-bs-people-management-concentration/>)
- Business Administration (BS): Undeclared (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-bs-undeclared/>)
- Economics (BA) (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-ba/>)
- Economics (BA): Business Analytics Concentration (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-ba-business-analytics-concentration/>)
- Economics (BA): Finance Concentration (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-ba-finance-concentration/>)
- Economics (BS) (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-bs/>)

- Economics (BS): Business Analytics Concentration (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-bs-business-analytics-concentration/>)
- Economics (BS): Finance Concentration (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-bs-finance-concentration/>)

Minors

- Accounting (Minor) (<http://catalog.ncsu.edu/undergraduate/management/accounting/accounting-minor/>)
- Business Administration (Minor) (<http://catalog.ncsu.edu/undergraduate/management/business/business-administration-minor/>)
- Business Entrepreneurship (Minor) (<http://catalog.ncsu.edu/undergraduate/management/mie/business-entrepreneurship-minor/>)
- Economics (Minor) (<http://catalog.ncsu.edu/undergraduate/management/economics/economics-minor/>)

Certificates

- Essentials of Business (Certificate) (<http://catalog.ncsu.edu/undergraduate/management/business/essentials-business-certificate/>)

Undergraduate Honors Program in Business Analytics

The Data Analytics Honors Program is designed for Poole College of Management students seeking to extend their accounting, business administration, or economics degree into the area of data analysis and analytics. Courses in this honors program are designed to build an expertise in understanding data, data structures and data analysis as used by businesses. The program has a focus on real world applications through practicum and project-based courses. For program requirements, see: <https://oucc.dasa.ncsu.edu/undergraduate-honors-program-in-business-analytics/>

Questions about the Data Analytics Honors Program should be directed to data_analytics_honors@ncsu.edu