Arts Entrepreneurship (Minor)

To see more about what you will learn in this program, visit the Learning Outcomes website (https://apps.oirp.ncsu.edu/pgas/).

The minor in Arts Entrepreneurship introduces students to a variety of methods arts entrepreneurs employ to make decisions about, plan, execute and sustain an arts or arts-related venture.

In addition to examining arts and arts-related industries, the Minor guides students in recognizing opportunities in the arts economies and provides perspectives concerning art's role in society, both as an aesthetic object and a commercial product. Likewise, the Minor helps students to reconsider either their role as artists in communities or their role in providing innovation to the production of art, by introducing the concept of the entrepreneurial artist-citizen. Students are also introduced to the challenges and rewards of being an emerging arts entrepreneur through the Capstone Experience Course.

As a program designed for the entire student body, the Arts Entrepreneurship Minor is a rigorous course of study for students interested in exploring entrepreneurial opportunities in the arts and arts-related fields, regardless of their major course of study.

Admissions

Students are required to meet with Dr. Gary Beckman to discuss the expectations established for the Arts Entrepreneurship Minor and apply prior to enrolling in the Minor. Go to Add a Minor (https://studentservices.ncsu.edu/your-degree/coda-home/add-a-minor/) to apply.

Certification

Students must earn an overall 2.75 GPA in their Minor coursework to be certified for the minor. Students may not take Minor coursework on a credit only (pass/fail) or S/U basis. The Director of Entrepreneurial Studies in the Arts, Dr. Gary Beckman will certify the minor prior to graduation. Certification should be completed no later than during the registration period for the student’s final semester at NC State.

Contact Person

Dr. Gary D. Beckman
Campus Box 7311
919.515.1637
gbeckma@ncsu.edu

SIS Code: 24EMAM

Plan Requirements

- Students must earn at least an overall 2.75 GPA in their Minor coursework to be certified for a minor.
- Students may not take Minor coursework on a credit only (pass/fail) or S/U basis.
- A total of 15 credit hours is required for this minor.

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<td>Understanding the Arts Economies</td>
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<td>Capstone Experience in Arts Entrepreneurship</td>
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