

Student Media

NC State students have the opportunity to produce and manage a variety of student-oriented media. By working with these media, students gain valuable co-curricular experience in sales, marketing, journalism, broadcasting, production, design, multimedia communication, leadership and management. NC State offers six media outlets staffed by students and supported in part by self-generated non-fee revenue, as well as a student-staffed Business and Marketing office which coordinates advertising sales, sponsorships and full-service marketing opportunities for all six media. Many staff positions are paid. Visit the department website (<https://studentmedia.dasa.ncsu.edu/>).

Agromeck

Agromeck, the university's yearbook first published in 1903, provides a record in words and pictures of student and campus activities each year. Student staff members include photojournalists, writers, designers and editors, all with a common mission: documenting the history of the university from the student perspective. The *Agromeck* has received the nation's highest awards for general excellence and photography as well as national Pacemaker and Crown awards from the Associated College Press and the Columbia Scholastic Press Association, respectively.

Nubian Message

Nubian Message provides news and features about the Black community at NC State, as well as coverage of regional, state and national issues of interest to our students. To find out more about this bi-weekly publication, visit the *Nubian Message*.

Roundabout

Roundabout is a glossy, full-color, general interest magazine printed three times a year in the fall, spring and summer semesters. Each edition highlights topics relevant to students during that time of year, such as housing, wellness, and dining and culture.

Technician

Technician, the university's oldest student newspaper, is published each Thursday when school is in session during the fall and spring semesters, and online with breaking news and online-only content year-round. With a print circulation of 3,000 copies at nearly 90 newsstands on and near campus, *Technician* has earned numerous state and national awards for news, features, sports, opinion writing and photography, as well as general excellence. Online, you'll find continuous updates of news, features, sports, campus events, and other content of interest to students, including video, audio and photo slideshows.

Windhover

Windhover, the campus literary and visual arts magazine, is published each spring. As a showcase for NC State's creative writers, poets, artists, photographers and musicians. It has received numerous national awards, including the Pacemaker from the Associated Collegiate Press and Gold and Silver Crown awards from the Columbia Scholastic Press Association.

WKNC 88.1 FM HD-1/HD-2

NC State's student-run radio operates at 25,000 watts to reach a potential audience of more than 1.4 million. This distinction makes WKNC 88.1

FM HD-1/HD-2 one of the largest student-run college radio stations in the United States. It employs a full complement of student managers, music directors, DJs and multimedia content creators to provide radio programming 24/7/365, as well as various online content on its blog, YouTube channel and podcasts. WKNC also sponsors live music events both on campus and at music venues in the Triangle. Visit (and listen to) WKNC.org (<http://www.wknc.org/>) and on social media @WKNC881.

Student Media Business and Marketing Office

The Student Media Business and Marketing Office gives students interested in sales and marketing an opportunity to hone their skills while earning commission on every advertisement and sponsorship they sell. From print, to broadcast, to online sales, few (if any) organizations at NC State offer our students a better way to build their "real-world" business and marketing acumen as they work toward earning their degree from NC State. To find out more, visit the Business and Marketing Office online (<https://studentmedia.dasa.ncsu.edu/advertising/>).

The Student Media Board of Directors

The Student Media Board of Directors (<https://studentmedia.dasa.ncsu.edu/board/>) is a way for students to get involved in the management of a large business operation. The Board of Directors is the governing arm for all student media which use student fee monies to support their operations. Elections to the Board are held in the spring.