Department of Media Arts, Design and Technology

The Department of Media Arts, Design and Technology awards the Bachelor of Art and Design degree and the Bachelor of Arts in Design Studies. The pedagogical core of the program aims to reinforce foundation principles of design theory as applied to two-and three-dimensional design. Our curriculum addresses broad cultural, ecological, and societal considerations and promotes in our graduates the ability to meet the challenges of collaborative design. We emphasize the application of creative thinking and problem solving to design projects ranging from single to mass-produced artifacts. The areas of application span the range from formal design, fibers and surface design to emerging areas in media arts. Examples of current areas of study are hybrid applications of traditional and digital media that encompass imaging, animation, fiber and surface design, photography, printmaking, illustration, form generation and installations.

The Department of Media Arts, Design and Technology believes there is an essential need for students in a technically-based research university to engage in course work that fosters creative thinking and problem solving. To meet this need, the department offers courses to all students in the university a minor in Art and Design. Minors are guided through a selection of courses with the consultation from a design adviser.

For more information about this department, including contact information, visit the department website (https://design.ncsu.edu/mad-tech/).

Faculty

Department Head

Tania Allen, *Interim Department Head and Associate Professor*

Professors

Chandra Cox, *Alumni Distinguished Professor*

Hernan Marchant

Associate Professors

Patrick FitzGerald

Marc Russo

Bess Williamson

Assistant Professors

Todd Berreth

Justin Johnson

Topher Maraffi

Iyare Oronsaye

Andrés Tellez

Teaching Assistant Professors

Jedidiah Gant

Sally Van Gorder

Chinhua Lin

Lecturers

Gregory Carter

Adrienne McKenzie

Victoria Ralston

Emeritus Faculty

Dana Raymond, *Associate Professor*

Kathleen Reider, *Associate Professor*

Plans

- Art and Design (Minor) (https://catalog.ncsu.edu/undergraduate/design/art-design/art-design-minor/)
- Design Studies (BA) (https://catalog.ncsu.edu/undergraduate/design/art-design/design-studies-ba/)
- Design Studies (BA): Business Administration Concentration (https://catalog.ncsu.edu/undergraduate/design/art-design/design-studies-ba-business-administration-concentration/)
- Design Studies (BA): Nonprofit Studies Concentration (https://catalog.ncsu.edu/undergraduate/design/art-design/design-studies-ba-nonprofit-studies-concentration/)
- Media Arts, Design and Technology (Bachelor) (https://catalog.ncsu.edu/undergraduate/design/art-design/art-design-bachelor/)