

Graphic & Experience Design (Bachelor)

To see more about what you will learn in this program, visit the Learning Outcomes website (<https://apps.oirp.ncsu.edu/pgas/>)!

The Graphic & Experience Design program is a part of the Department of Graphic and Industrial Design. The Graphic & Experience Design program awards a Bachelor of Graphic & Experience Design (BGXD), a professional degree, recognized by the American Institute of Graphic Arts (AIGA) and is accredited by the National Association of Schools of Art and Design (NASAD). The program blends user experience and user interface design (UX/UI) with traditional graphic design practices like branding, typography, service design, and exhibition design. Students create interfaces, digital products, brands, and environments that are embedded in larger experiences. Through project-based assignments, students acquire strong formal and conceptual skills framed by a human-centered approach. Upon entry to the program, students establish a comprehensive design foundation through sequenced core studios paired with specialized courses in typography, design systems, design history and design theory. Students then progress to advanced studios that enable in-depth exploration of special topics such as data visualization, branding, accessible design, and artificial intelligence. Students interact with organizations through these upper-level studios—often including sponsored studio projects—and through internships to gain experience working with clients and end-users.

Plan Requirements

Code	Title	Hours	Counts towards
Writing			
ENG 101	Academic Writing and Research ¹	4	
Design Elective			
GD 303	Graphic Design Theory and Practice ¹	3	
GD 217	Typography and Technology ¹	3	
GD 317	Typographic Language, Writing, and Reading ¹	3	
GD 203	History of Graphic Design ¹	3	
GD 417	Information and Publishing Design Systems ¹	3	
	Design History Elective (p. 2)	3	
	Design Electives (p. 2)	6	
Studio			
D 100	Design Inquiry I: Methods and Processes	3	
D 104	First Year Studio I	6	

GD 201	Design, Context, and Experience ¹	6
GD 202	Designing for Settings, People, and Use ¹	6
GD 210	Image and Tech Tinkering ¹	6
GD 301	Branding, Interaction, and Service Design ¹	6
GD 400	Advanced Graphic Design Studio ¹	6
	Advanced Studio Electives (p. 2) ¹	12
GD 401	Graphic Design Practicum ¹	3

Mathematical Sciences

Mathematical Sciences Elective (p. 3)	6
---------------------------------------	---

International Experience

International Experience (verify requirement) ²	0
--	---

General Education Program (GEP) Courses

GEP Humanities (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-humanities/)	6
GEP Social Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-social-sciences/)	6
GEP Natural Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-natural-sciences/)	7
GEP Health and Exercise Studies (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-health-exercise-studies/)	2
GEP US Diversity, Equity, and Inclusion (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-usdei/)	3
GEP Global Knowledge (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-global-knowledge/) (verify requirement)	
Foreign Language Proficiency (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/foreign-language-proficiency/) (verify requirement)	

Free Electives

Free Electives ²	8
Total Hours	120

¹ A grade of C- or higher is required.

² Students should consult their academic advisors to determine which courses fill this requirement.

Design History Electives

Code	Title	Hours	Counts towards
ARC 241	History of World Architecture	3	
ARC 242	History of Western Architecture	3	
HA 201	History of Art from Caves to the Renaissance	3	
HA 202	History of Art From the Renaissance Through the 20th Century	3	
HA 203	History of American Art	3	
LAR 444	History of Landscape Architecture	3	

Design Electives

Code	Title	Hours	Counts towards
ADN 212	Photography I	3	
ADN 219	Digital Imaging I	3	
ADN 272	Introduction to Printing and Surface Design	3	
ADN 273	Fibers Materials and Processes	3	
ADN 281	Drawing I	3	
ADN 312	Photography II	3	
ADN 319	Animation I	3	
ADN 384	Painting I	3	
ADN 386	Sculpture I	3	
ADN 414	Color and Light	3	
ADN 419	Creative Technology Studio I	3	
ADN 472	Advanced Surface Design	3	
ADN 481	Drawing II	3	
ADN 486	Sculpture II	3	
ARC 162	An Introduction to Architecture	3	
GD 492	Special Topics in Graphic Design	3	

GD 494	Internship in Graphic Design	3
GD 495	Independent Study in Graphic Design	1-3
ID 292	Special Topics in Industrial Design	1-3
ID 492	Special Topics in Industrial Design	1-3
ID 494	Internship in Industrial Design	1-6
ID 495	Independent Study in Industrial Design	1-3
LAR 292	Special Topics in Landscape Architecture	1-3
LAR 492	Special Topics in Landscape Architecture	1-3

Advanced Studio Electives

Code	Title	Hours	Counts towards
ADN 204	Art + Design Sophomore Studio Spring	6	
ADN 460	Creative Technology Studio II	6	
ADN 470	Fibers and Surface Design Studio	6	
ADN 480	Creative Technology Studio III:	6	
ARC 401	Architectural Design: Urban	6	
GD 400	Advanced Graphic Design Studio	6	
GD 490	Graphic Design International Studio	6	
ID 401	Advanced Industrial Design Studio I	6	
ID 490	Industrial Design International Studio	6	
LAR 200	Landscape Architecture Introductory Studio	6	
LAR 400	Landscape Architecture Studio	6	

Mathematical Sciences Electives

Code	Title	Hours	Counts towards
GC 320	3D Spatial Relations	3	
HON 291	Honors Special Topics-Mathematics	3	
LOG 201	Logic	3	
LOG 335	Symbolic Logic	3	
MA 335	Symbolic Logic	3	
PHI 250	Thinking Logically	3	

Semester Sequence

This is a sample.

First Year

Fall Semester			Hours
D 100	Design Inquiry I: Methods and Processes	3	
D 104	First Year Studio I	6	
ENG 101	Academic Writing and Research	4	
Mathematical Sciences Elective (p. 3)			3
Hours			16

Spring Semester

GD 203	History of Graphic Design	3	
GD 210	Image and Tech Tinkering	6	
Mathematical Sciences Elective (p. 3)			3
GEP Humanities (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-humanities/)			3
GEP Health and Exercise Studies (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-health-exercise-studies/)			1
Hours			16

Second Year

Fall Semester			Hours
GD 201	Design, Context, and Experience	6	
GD 217	Typography and Technology	3	
GD 303	Graphic Design Theory and Practice	3	
GEP Social Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-social-sciences/)			3
Hours			15

Spring Semester

GD 202	Designing for Settings, People, and Use	6	
GEP Social Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-social-sciences/)			3
GD 317	Typographic Language, Writing, and Reading	3	
GEP Humanities (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-humanities/)			3
Hours			15

Third Year

Fall Semester			Hours
GD 301	Branding, Interaction, and Service Design	6	

GEP Health and Exercise Studies (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-health-exercise-studies/)			1
---	--	--	---

GD 417	Information and Publishing Design Systems	3	
--------	---	---	--

GEP Natural Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-natural-sciences/)			4
--	--	--	---

Hours **14**

Spring Semester

GD 400	Advanced Graphic Design Studio	6	
--------	--------------------------------	---	--

Design History Elective (p. 2)			3
--------------------------------	--	--	---

Design Elective (p. 2)			3
------------------------	--	--	---

GEP Natural Sciences (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-natural-sciences/)			3
--	--	--	---

Hours **15**

Fourth Year

Fall Semester

Advanced Studio Electives (p. 2)			6
----------------------------------	--	--	---

GD 401	Graphic Design Practicum	3	
--------	--------------------------	---	--

Design Elective (p. 2)			3
------------------------	--	--	---

GEP US Diversity, Equity, and Inclusion (http://catalog.ncsu.edu/undergraduate/gep-category-requirements/gep-usdei/)			3
---	--	--	---

Hours **15**

Spring Semester

Advanced Studio Electives (p. 2)			6
----------------------------------	--	--	---

Free Electives			8
----------------	--	--	---

Hours **14**

Total Hours **120**

* Spring Semester of Junior Year or Fall Semester of Senior Year coursework may be taken at the Prague Institute or other approved international program to fulfill the department's International Experience Requirement (observing a six credit minimum workload). Summer coursework in industrial design or other College of Design major (observing a rising Junior or above standing in home major) may also fulfill the International Experience Requirement (also observing a six credit minimum workload).