The Bachelor of Arts in Communication program provides opportunities for study and training in human communication for professionals entering business, industry, media, non-profit organizations, or government service. Communication students practice NC State’s Think and Do axiom each day. As a student here, you’ll test – and improve – your interpersonal communication skills. You’ll study and put into practice the theories and methods that lead to meaningful results. You’ll conduct research and engage with faculty and fellow students on projects, some with local impact, others that could change the world. And along the way, you’ll gain invaluable experiences and knowledge that will prepare you for a career as a proficient communication professional.

Department Highlights:

- Undergraduates can choose from three areas of concentration: public relations; communication media; and interpersonal, organizational and rhetorical communication.
- Students interested in Communication can take advantage of several student groups, including Lambda Pi Eta & Public Relations Student Society of America.
- Communication students have the opportunity to study abroad, learning about communication across multiple cultures in Africa & Europe.
- Students in our programs may utilize numerous internships in communication occupations.
- Undergraduates may also take advantage of our accelerated bachelor/master of science program that allows advanced students to complete their MS in one year after completing their BA in our Department.
- Master’s level students gain advanced, intensive training in communication theories and methods that you can apply from day one.
- Doctoral students in our interdisciplinary Communication, Rhetoric and Digital Media (CRDM) program analyze the social, cultural, rhetorical, philosophical and political dimensions of information technologies, media and texts and graduate ready to apply their expertise in government, corporate or educational settings.

For more information about our department, including contact information, visit our website (https://communication.chass.ncsu.edu/academics/ba/).

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Plans
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• Science Communication (Minor) (http://catalog.ncsu.edu/undergraduate/humanities-social-sciences/communication/science-communication-minor/)