

# Arts Entrepreneurship (Minor)

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The minor in Arts Entrepreneurship introduces students to a variety of methods arts entrepreneurs employ to make decisions about, plan, execute and sustain an arts or arts-related venture.

In addition to examining arts and arts-related industries, the Minor guides students in recognizing opportunities in the arts economies and provides perspectives concerning art's role in society, both as an aesthetic object and a commercial product. Likewise, the Minor helps students to reconsider either their role as artists in communities or their role in providing innovation to the production of art, by introducing the concept of the entrepreneurial artist-citizen. Students are also introduced to the challenges and rewards of being an emerging arts entrepreneur through the Capstone Experience Course.

As a program designed for the entire student body, the Arts Entrepreneurship Minor is a rigorous course of study for students interested in exploring entrepreneurial opportunities in the arts and arts-related fields, regardless of their major course of study.

## Admissions

Students are required to meet with the Arts Entrepreneurship Minor Coordinator to discuss the expectations established for the Arts Entrepreneurship Minor and apply prior to being enrolled in the Minor. Go to Add a Minor (<https://go.ncsu.edu/coda/>) to apply.

## Certification

Students must earn an overall 2.75 GPA in their Minor coursework to be certified for the minor. Students may not take Minor coursework on a credit only (pass/fail) or S/U basis. The Department Head or their designee will certify the minor prior to graduation. The minor must be completed no later than the semester in which the student expects to graduate from his or her degree program. Paperwork for certification should be completed no later than the registration period prior to the student's final semester at NC State.

## Contact Person

### Dr. Gary D. Beckman

Arts Entrepreneurship Minor Coordinator  
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**SIS Code:** 24EMAM

## Plan Requirements

- Students must earn at least an **overall 2.75 GPA** in their Minor coursework to be certified for a minor.
- Students **may not** take Minor coursework on a credit only (pass/fail) or S/U basis.
- A total of 15 credit hours is required for this minor.

Code	Title	Hours	Counts towards
<b>Required Courses</b>			
EMA 365	Foundations in Arts Entrepreneurship	3	
EMA 370	Practical Arts Entrepreneurship	3	
EMA 375	Understanding the Arts Economies	3	
EMA 430	Capstone Experience in Arts Entrepreneurship	3	
EMA 380	Problem Solving in Arts Entrepreneurship	3	
<b>Total Hours</b>		<b>15</b>	